

*“The taste
for improving
the health of others
appears to be stronger
than for improving
other aspects
of their welfare.”*

KENNETH ARROW



Research for a Life without Cancer

HEIDELBERG HEALTH ECONOMICS SUMMER SCHOOL 2019

July 1st – 5th, 2019, Studio Villa Bosch, Heidelberg

Members of the experienced international Presenting Faculty will include

- Prof. Silvio **Garattini** (IRCCS – Istituto di Ricerche Farmacologiche Mario Negri. Milan, Italy)
- Prof. Sören **Holm** (University of Manchester, UK, & University of Oslo, Norway)
- Prof. Peter **Kolominsky-Rabas** (University of Erlangen-Nürnberg, Germany)
- Prof. Maarten **Postma** (University of Groningen, The Netherlands)
- Prof. Gérard **de Pouvourville** (ESSEC École Supérieure des Sciences Économiques et Commerciale. Paris, France)
- Prof. Jeffrey **Richardson** (Centre for Health Economics, Monash University. Melbourne, Australia)
- Prof. Wendelin **Schramm** (University of Applied Sciences Heilbronn, Germany)
- Prof. Michael **Schlender** (DKFZ & University of Heidelberg, Germany)

Module A (July 01-02) Introduction to the economics of health and health care

Module B (July 03) Development of a health-economic Markov model

Module C (July 04-05) Review of the strengths and limitations of the conventional logic of cost effectiveness:
Capturing citizens' social preferences

Online registration: indico.dkfz.de/event/81 (registration is limited to 25 participants)

Deutsches Krebsforschungszentrum (DKFZ) | Im Neuenheimer Feld 280 | 69120 Heidelberg

Host and Organization:

German Cancer Research Center (DKFZ),
Division of Health Economics,
in collaboration with
Hochschule Heilbronn and
University of Heidelberg

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