Who We Are

In advancing health systems throughout the world, health technology assessment (HTA) plays an essential role. HTA is a multidisciplinary process that uses explicit methods to determine the value of a health technology at different points in its lifecycle. The purpose is to inform decision-making in order to promote an equitable, efficient, and high-quality health system.

A health technology is an intervention developed to prevent, diagnose, or treat medical conditions; promote health; provide rehabilitation; or organize healthcare delivery. The intervention can be a test, device, medicine, vaccine, procedure, program, or system.

Heath Technology Assessment international (HTAi) provides an open platform for global collaboration that leverages collective intelligence to improve health outcomes worldwide. Representing over 80 organizational members and thousands of individuals from 65 countries, we are the scientific and professional global society for HTA thought leaders, academic and industry researchers, patients, caregivers, patient organizations, HTA agencies, decision-makers, providers, and health professionals.

HTAi is governed by an elected Board of Directors that, much like our membership, hail from around the globe. The Board is, in turn, supported by an Executive Committee, Finance and Audit Committee, Advisory Committees, and numerous Working Groups, each linked to our vision. More information can be found here. Together we are committed to expanding our ability to mobilize and strengthen the global HTA community. The HTAi Board of Directors is supported by a professional Secretariat.

Vision

To continue to be the leading global Society for all stakeholders engaged in the production and use of HTA in decision-making.

Core Values

The Board and Secretariat will have the following core values at the heart of all actions:

- Professionalism
- Integrity
- Collaboration
- Cooperation
- Transparency
- Accountability
What We Do

Mission
To promote the development, communication, understanding, and use of HTA around the world.

We accomplish this mission through four areas of focus:

- Expand and grow the presence of HTAi globally through our membership
- Expand HTA through knowledge sharing and information dissemination through partnerships
- Advance scientific knowledge and support capacity development
- Ensure continued financial stability and good governance

2500+ ENGAGED STAKEHOLDERS

42% ACADEMIC RESEARCHERS
12% GOVERNMENT POLICY MAKERS
9% HEALTH ADMINISTRATORS
12% INDUSTRY AFFILIATES
25% CLINICIANS, STUDENTS, PATIENTS AND OTHERS

International Networking

25% Members Have 10+ Years With HTAi

Leading HTA Producers and Users
Where We Have Been

1,000+ ANNUAL MEETING ATTENDEES FROM OVER 65 COUNTRIES, INCLUDING

Academics / Researchers
Clinicians / Health Care Providers
Decision Makers / Government Officials
Industry Representatives
Hospital-Based HTA
HTA Agency Representatives
HTA Methodologists
Students / New to HTA
Patient Representatives, Patients
Payers / Regulators
Where We Are Going

2020-2025 Outcomes

The following are the overarching outcomes for HTAi as we move towards 2025:

Expand our membership
- Focus on retaining members between Annual Meetings and growing the membership outside the Annual Meetings;
- Improve and expand accessibility of our functions to members, while ensuring the stability of Secretariat resources to provide the support for these activities.

Expand the presence of HTAi globally
- Extend global reach by seeking new relationships and improving existing relationships with partners and stakeholders, including HTA producers, decision makers, patients and others;
- Engage emerging HTA markets by seeking new ways to connect our members with the broader international HTA community;
- Create new ways of bridging interested stakeholders to discuss locally-relevant HTA topics and to further promote the advancement of HTA around the world;
- Expand and enhance HTAi’s partnerships that make a positive contribution to the HTA community and enable HTAi to have a high-level awareness of similar organizations’ activities around the world;
- Contribute to the development, and accreditation of, products, competencies, and capacity within the HTA community;
- Collaborate with other interested parties who see value in developing and delivering educational content, including workshops and webinars for various HTA audiences (such as students, hospital administrators, front-line clinicians, other HTA producers, and users).

Advance the field through knowledge production, sharing, and capacity development
- Enhance collaboration and information sharing with international and regional institutions, organizations, and individuals working within the field of HTA;
- Enhance the content, accessibility, and organizing processes of our important networking opportunities;
- Enhance collaboration and information sharing with international and regional institutions, organizations, and individuals working within the field of HTA;
- Streamline internal business functions and bring more services in-house—through defined key performance indicators—toward achieving optimal efficiency and stakeholder satisfaction;
- Ensure compliance with all legal regulations, and advance diversity and equality across all Society activities and events.

Ensure continued financial stability and good governance
- Increase revenue generation through our activities, external grants, and sponsorship to ensure financial stability of the Society while expanding and growing;
- Streamline internal business functions and bring more services in-house—through defined key performance indicators—toward achieving optimal efficiency and stakeholder satisfaction;
- Ensure compliance with all legal regulations, and advance diversity and equality across all Society activities and events.
How We Will Get There

To achieve our mission and vision in collaboration with the HTAi Board Advisory committees, the HTAi Secretariat will develop a 2020-2025 implementation plan. The Board committees are aligned to the four areas of focus and our key areas of activity. The plan will incorporate priority activities and projected outcomes for each year, and a communications plan will support information sharing to our current and potential membership addressing each area of focus.

Focus on Membership
HTAi will develop and implement a membership recruitment and retention strategy that will seek new ways to attract and engage members of the Society. Emphasis will be placed on lower and middle-income countries to help expand the global presence of HTA. This increase of members will add funds to the Society to assist in ensuring continued financial stability, and ultimately lead to a larger consistent membership not centered solely around attendance at the Annual Meeting. We will also assess the needs and preference of members, and analyze trends of past registrations and membership renewals to bring greater value to members with Society-driven activities and partnerships.

Focus on Partnership
HTAi will explore new and existing partnerships and collaborate with other international, evidence-informed health organizations on priority topics and projects. This expansion of partnerships and collaborations will expand and grow the presence of HTAi globally, and will help us advance the field through knowledge sharing with these key partners. Topics to explore will include educational offerings (such as webinars and workshops), competency development, and outreach to emerging HTA markets. We will maintain the strong links with our existing formal partners with whom we have Memorandums of Understanding partners, our organizational partners, all potential future partners, and key HTA stakeholder organizations.
Focus on Scientific Capacity Development

HTAi will continue to develop environmental, organizational, and individual HTA capacity around the world and build up an efficient learning environment within HTAi. We will identify the learning needs of HTA producers and users within the HTAi community, and collaborate with teaching centers and academia, as well as partner with governmental and non-governmental HTA bodies to develop necessary resources to support learning. We will continue to advocate for political support in the development of HTA agencies and organizations within countries where HTA is nascent, and work with established HTA communities to up-skill capacity to support the production and use of HTA as methodologies, technologies, and regulatory requirements advance.

Focus on Financial Stability and Good Governance

HTAi will continue to explore new and existing relationships and processes that will support revenue generation for the long-term sustainability of the Society while meeting its goals and objectives. New business initiatives will be critical to ensure that our revenue comes from other activities, in addition to the Annual Meetings. Successful projects include the development of webinars and workshops.