

VISION: To continue to be the leading global Society for all stakeholders engaged in the production and use of HTA in decision-making.

MISSION: To promote the development, communication, understanding, and use of HTA around the world.

STRATEGIC GOALS

Expand and grow the presence of HTAi globally through our membership.

Expand HTA through knowledge sharing and information dissemination through partnerships.

Advance scientific knowledge and support capacity development.

Ensure continued financial stability and good governance.

STRATEGIC OBJECTIVES

- Focus on retaining members between Annual Meetings and growing the membership outside the Annual Meetings.
- Improve and expand the accessibility of our functions to members while ensuring the stability of Secretariat resources to provide support for these activities.

- Extend global reach by seeking new relationships and improving existing relationships with partners and stakeholders, including HTA producers, decision-makers, patients, and others.
- Engage emerging HTA markets by seeking new ways to connect our members with the broader international HTA community.

- Enhance collaboration and information sharing with international and regional institutions, organizations, and individuals working within the field of HTA.
- Enhance the content, accessibility, and organizing processes of our essential networking opportunities.
- Create new ways of bridging interested stakeholders to discuss locally relevant HTA topics and further promote the advancement of HTA around the world.
- Expand and enhance HTAi's partnerships that make a positive contribution to the HTA community and enable HTAi to have a high-level awareness of similar organizations' activities worldwide.
- Contribute to the development and accreditation of products, competencies, and capacity within the HTA community.
- Collaborate with other interested parties who see value in developing and delivering educational content, including workshops and webinars for various HTA audiences (such as students, hospital administrators, front-line clinicians, other HTA producers, and users).

- Increase revenue generation through our activities, external grants, and sponsorship to ensure the Society's financial stability while expanding and growing.
- Streamline internal business functions and bring more services in-house—through defined key performance indicators—toward achieving optimal efficiency and stakeholder satisfaction.
- Ensure compliance with all legal regulations, and advance diversity and equality across all Society activities and events.

CORE VALUES

Professionalism

Transparency

Integrity

Accountability

Collaboration

Cooperation