



About HTAi

HTAi is the only global Society championing equitable, responsive, and cutting-edge health technology assessment for everyone who produces, uses, or encounters Health Technology Assessment (HTA). With members from over 68 countries, HTAi is a thriving international network of multidisciplinary advisors, academics, professionals, public & private organizations, students, patients, and citizen members. HTAi's mission is to accelerate the growth of health technology assessment across the world, and make health systems more accessible, more equitable, and more impactful for patients. HTAi offers several activities for sharing the latest research, advancing discussion in policy and methods, and building global networks. Everything we do is dedicated to better health for all people and the future of HTA worldwide.

About the Middle East North Africa (MENA) Regional Meeting

Health Technology Assessment international, will be hosting a Regional Meeting in Tunisia.

The Regional Meeting will explore the topic "**Advancing HTA in the MENA Region: Promoting Equity, Efficiency, and Innovation in Healthcare**". This open session will feature internationally renowned experts in HTA, as well as experts from the MENA region.

GET IN TOUCH

info@htai.org

#1280 5555 Calgary Trail
Edmonton, Alberta, Canada T6H 5P9



HTAi Middle East North Africa (MENA) Regional Meeting Sponsorship



Sponsorship Opportunities

Sponsors are a vital part of HTAi. They ensure we can continue to have discussions, like the MENA Regional Meeting, around the use of technologies and resources in healthcare. As a sponsor of the MENA Regional Meeting, you'll hold a prominent position in front of the foremost global leaders in HTA. This provides an opportunity to make valuable connections with the variety of groups that attend the meeting. Your contributions will be recognized in several high value locations, creating visibility for your organization among key stakeholders. You'll also have exclusive access and opportunities to interact with delegates one on-one, collaborate directly with leaders in the field and participate in discussions around the past, current and future state of HTA.

The MENA Regional Meeting is an intimate gathering that puts your organization directly in front of those changing healthcare. HTAi strives to build unique and mutually beneficial relationships with each supporter and partner, ensuring they find value in the support they provide. We look forward to discussing how our relationship can be of value to you as a sponsor of the 2025 MENA Regional Meeting.

Sponsorship Packages

Sponsorship Opportunity	Workshop Sponsor	Networking Reception Sponsor	Lunch Sponsor	Session Sponsor	Coffee Break Sponsor	Patient/Student Participation Sponsor
Available Spaces	3	2	1	4	2	10
Sponsorship Value \$USD	\$8,000	\$7,500	\$7,000	\$6,000	\$4,000	\$100 Registration Only \$1000 Registration & Travel
Complimentary Registration	5	4	4	3	1	1 (for Registration & Travel Sponsorship only)
Program Recognition	✓	✓	✓	✓	✓	✗
Program Advertisement	Full page	Full page	Full page	Half page	Half page	✗
Access to Delegate list*	✓	✓	✓	✓	✓	✓
Access to Speaker Presentations & Workshop Materials*	✓	✓	✓	✓	✓	✓
Networking Opportunities	✓	✓	✓	✓	✓	(for Registration & Travel Sponsorship only)

**With permission given*

INTERESTED IN
BECOMING A SPONSOR?

Contact **Alicia Powers**

apowers@htai.org
+1-780-257-0494