



# Middle East North Africa (MENA) Regional Meeting

**LOCATION:** Tunis, Tunisia

**FORMAT:** In-person

**VENUE:** Mövenpick Hotel du Lac

**DATE:** September 24 – 25, 2025

**Advancing HTA in the MENA Region: Promoting Equity, Efficiency, and  
Innovation in Healthcare**

## Meeting Agenda (Draft) 27 speakers & moderators

Day One		
	Registration and Networking	
08:50 – 09:30	Welcome Messages	
08:50 – 09:00	HTAi	George Valiotis, Executive Director, Scotland
09:00 – 09:10	TBC	TBC
09:10 – 09:20	National Authority of Assessment & Accreditation in Healthcare (INEAS)	Zakia Ines Harzallah, Director General, Tunisia
09:20 – 9:30	TBC	TBC
09:30 – 09:50	<b>Keynote Presentation: HTA as a Cornerstone of Universal Health Coverage: Ensuring Equitable Access and Efficient Resource Allocation</b> <i>Kalipso Chalkidou, Director of Health Finance &amp; Economics, WHO; Visiting Professor of Global Health, School of Public Health, Imperial College London Switzerland</i>	
09:50 – 11:10	<b>Session 1 (part I) – HTA Across the MENA Region: Where Are We Standing?</b> <i>Moderators: Ann Single, HTAi, Australia and TBC, Tunisia</i>	
09:50 – 10:00	<b>Tunisia:</b> Mouna Jameleddine, Director of the HTA department, INEAS and Vice-Chair of INAHTA	
10:00 – 10:10	<b>Jordan:</b> Emad Almomani, Leader of HTA & Financing for the Department of HTA, Jordan Royal Medical Services	
10:10 – 10:20	<b>Morocco:</b> TBC	
10:20 – 10:30	<b>Lebanon:</b> Rita Karam, Professor, Lebanese University - Faculty of Sciences and Medical Sciences	
10:30 – 10:40	<b>Algeria:</b> TBC	
10:40 – 10:50	<b>Egypt:</b> Amal Samir, Head, Central Administration of Health Technology, Egyptian Authority for Unified Procurement (UPA)	
10:50 – 11:10	Q&A	
11:10 – 11:40	Networking Coffee Break	
11:40 – 12:50	<b>Session 1 (part II) – HTA Across the MENA Region: Where Are We Standing?</b>	

	<i>Moderators: <a href="#">Ann Single</a>, HTAi, Australia and <a href="#">TBC</a>, Tunisia</i>
11:40 – 11:50	<b>Oman:</b> <a href="#">Said Wani Al-Rashdi</a> , Ministry of Health
11:50 – 12:00	<b>United Arab Emirates – Abu Dhabi:</b> <a href="#">TBC</a>
12:00 – 12:10	<b>United Arab Emirates – Dubai:</b> <a href="#">Sara Al Dallal</a> , Specialist, Health Policies & Strategies Section in the Strategy and Governance Department at Dubai Health Authority
12:10 – 12:20	<b>Kingdom of Saudi Arabia:</b> <a href="#">Ahmed Al-Jedai</a> , Assistant Deputy Minister for Medical support Services; Deputyship of Therapeutic Affairs, Ministry of Health, Riyadh, Saudi Arabia; Professor, Alfaisal University, Colleges of Medicine and Pharmacy
12:20 – 12:30	<b>Qatar:</b> <a href="#">Anas Hamad</a> , Director, Pharmacy Department, Qatar's National Center for Cancer Care & Research
12:30 – 12:50	<b>Q&amp;A</b>
12:50 – 14:00	<b>Lunch</b>
<b>14:00 – 15:30</b>	<b>Session 2: Functional HTA for Sustainable and Resilient Health Systems</b> <i>Moderators: <a href="#">Anas Hamad</a>; <a href="#">Khaled Zeghal</a>, Head of the Regional Pharmacovigilance Unit (Sfax) – National Pharmacovigilance Center; and <a href="#">TBC</a></i>
14:00 – 14:20	<b>What is Required for a Functional HTA Body?</b> <a href="#">Jani Mueller</a> , HTAi Board of Directors; Germany <a href="#">Mouna Jameleddine</a> , Director of the HTA department, INEAS and Vice-Chair of INAHTA
14:20 – 14:40	<b>HTA and Decision Making: Synergy Between Regulation, HTA, and Management</b> <a href="#">Wim Goettsch</a> , Professor of HTA Pharmaceuticals at Utrecht University, Special HTA advisor to Zorginstituut Nederland (ZIN), The Netherlands
14:40 – 15:10	<b>International Collaboration as a Key to Success: Opportunities for MENA Countries</b> <a href="#">Awad Mataria</a> , WHO EMRO; <a href="#">Alric Ruether</a> , Chair, INAHTA; <a href="#">Ann Single</a>
15:10 – 15:30	<b>Q&amp;A</b>
<b>15:30 – 16:20</b>	<b>SESSION 3 (part I): HTA and Access to Medicines in the MENA Region</b> <i>Moderators: <a href="#">Abderrazak Bouzouita</a>, Director General of Health at the Ministry of Health; <a href="#">Ines Ayadi</a>, Advisor to the Minister of Health; <a href="#">TBD</a>, SEPHIRE</i>
15:30 – 15:50	<b>Public Health: The Forgotten Dimension of HTA</b> <a href="#">Mondher Toumi</a> , Professor of Public Health, Aix-Marseille University, France
15:50 – 16:10	<b>Improving Access to Innovation in the MENA Region: Thinking Out of the Box</b> <a href="#">Fabrizio Gianfrate</a> , Professor of Health Economics, University of Ferrara, Italy
16:10 – 16:20	<b>Q&amp;A</b>
<b>16:20 – 16:30</b>	<b>Recap of Day One &amp; Presentation of Day Two</b>
<b>17:30 – 19:30</b>	<b>Networking Reception</b>

<b>Day Two</b>	
<b>09:00 – 10:20</b>	<b>SESSION 3 (part II): HTA and Access to Medicines in the MENA Region</b>

	<p><i>Moderators: <a href="#">Abderrazak Bouzouita</a>, Director General of the Agence Nationale du Médicament et des Produits de Santé; <a href="#">Zakia Ines Harzallah</a>, INEAS Director General; <a href="#">TBD</a>, SEPHIRE</i></p>
09:00 – 10:00	<p><b>Fireside Chat – Access in Different Contexts</b></p> <p><i>Moderator: <a href="#">Ann Single</a></i></p> <p><a href="#">Sara Al Dallal</a>, United Arab Emirates – Dubai</p> <p><a href="#">Ahmed Al-Jedai</a>, SA</p> <p><a href="#">Said Wani Al-Rashdi</a>, Oman</p> <p><a href="#">TBC</a>, Tunisia</p> <p><a href="#">TBC</a>, Algeria</p> <p><a href="#">TBC</a>, Egypt</p>
10:00 – 10:20	<b>Q&amp;A</b>
10:20 – 10:50	<b>Networking Coffee Break</b>
10:50 – 13:00	<b>PARALLEL SESSIONS</b>
	<p><b>Session 4 (by invitation only) – Roundtable: HTAi Policy Dialogue: Advancing HTA in the MENA Region</b></p> <p><i>Grand Salon 2</i></p> <p><i>Facilitator: <a href="#">Ann Single</a></i></p>
	<p><b>Workshop 1: Fundamentals of HTA</b></p> <p><i>Salon Carré</i></p> <p><i>Host: <a href="#">TBD</a></i></p> <p><i>Presenters: <a href="#">Jani Mueller</a>, <a href="#">Kalipso Chalkidou</a></i></p>
	<p><b>Workshop 2: Managed Entry Agreements: From Theory to Practice</b></p> <p><i>Grand Salon 1</i></p> <p><i>Host: <a href="#">TBD</a></i></p> <p><i>Presenters: <a href="#">Wim Goettsch</a>, <a href="#">Fabrizio Gianfrate</a></i></p>
	<p><b>Workshop 3: HTA and Beyond: Tools to Make Rational Decisions in Budget-Constraint Settings</b></p> <p><i>Pavillon du Lac</i></p> <p><i>Host: <a href="#">TBD</a></i></p> <p><i>Presenters: <a href="#">Mondher Toumi</a></i></p>
13:00 – 13:20	<b>Final Remarks &amp; Acknowledgement</b>