



<b>NAME OF APPLICANT</b>	Eva Turk
<b>MEMBER IN GOOD STANDING</b>	Yes
<b>RECOMMENDED BY SOCIETY MEMBERS IN GOOD STANDING</b>	Rabia Sucu Ann Single Iga Lipska
<b>POSITION APPLYING FOR</b>	Director
<b>ORGANIZATION NAME</b>	University of Applied Sciences St. Pölten
<b>ORGANIZATION TYPE</b>	Academia
<b>POSITION WITH COMPANY</b>	Senior Researcher
<b>COUNTRY OF RESIDENCE</b>	Austria
<b>CONFLICT OF INTEREST</b>	
<b>ARE YOU CURRENTLY SERVING ON ANY BOARDS?</b>	Yes
<b>IF YES, WHICH BOARD?</b>	SanAstra
<b>CAN THIS SERVICE ON ANOTHER BOARD GIVE RISE TO A CONFLICT OF INTEREST WITH HTAi BOARD SERVICE?</b>	No
<b>IF YES, PLEASE DECLARE YOUR CONFLICT OF INTEREST.</b>	-
<b>DO YOU HAVE ANY CONTRACTUAL AGREEMENTS WITH HTAi FOR SERVICES?</b>	No
<b>IF YES, PLEASE SPECIFY.</b>	-
<b>DO YOU HAVE ANY AFFILIATIONS, MEMBERSHIPS, CONTRACTS OR SPECIAL INTERESTS CONFLICTING WITH THE ROLE AND DUTIES AS AN HTAi DIRECTOR?</b>	No
<b>IF YES, PLEASE DECLARE YOUR CONFLICT OF INTEREST.</b>	-
<b>APPLICANT EXPERIENCE</b>	
<b>LEADERSHIP EXPERIENCE</b>	Academia, Business Development and Fundraising, Government, HTA, NGO
<b>PREVIOUS BOARD SERVICE. YES/NO</b>	Yes
<b>IF YES:</b>	
<b>HOW MANY YEARS?</b>	7+ years
<b>WHICH BOARD POSITION?</b>	I have served as a Director and Board Member at HTAi and EHMA and Polytekniske Forening. I have been Vice President and President of the Board for Professional Women's Network, as well as SanAstra Foundation.

<b>EXPERIENCE IN LEADERSHIP AND GOVERNANCE OF NOT-FOR-PROFIT AND FOR-PROFIT ORGANIZATIONS. YES/NO</b>	Yes.
<b>IF YES:</b>	
<b>HOW MANY YEARS?</b>	7+ Years.
<b>TYPE OF EXPERIENCE</b>	I have been actively serving on various boards since 2016. My experience includes four years with the European Health Management Association, two years with the Polytekniske Forening, and the past three years with HTAi. Furthermore, I established the SanAstra Foundation, where I serve as Chair of the Board and hold direct responsibility for its governance.
<b>LEVEL OF MANAGEMENT EXPERIENCE</b>	Middle Level of Management
<b>EXPERIENCE CHAIRING BOARD OR COMMITTEE YES/NO</b>	Yes
<b>IF YES:</b>	
<b>TYPE OF EXPERIENCE</b>	HTAi, EHMA, Polytekniske Forening, Professional Women's Network (PWN)
<b>NUMBER OF YEARS</b>	10+ years
<b>PUBLIC SPEAKING EXPERIENCE YES/NO</b>	Yes
<b>IF YES:</b>	
<b>TYPE OF EXPERIENCE</b>	Lectures, invited talks, keynotes.
<b>NUMBER OF YEARS</b>	10+ years
<b>DO YOU UNDERSTAND THE DIFFERENCE BETWEEN GOVERNANCE AND MANAGEMENT</b>	Yes. Board engagements. 7+ years experience.
<b>STRATEGIC PLANNING EXPERIENCE? YES/NO</b>	Yes
<b>IF YES:</b>	
<b>TYPE OF EXPERIENCE</b>	Development of the Research Groups, new programs.
<b>NUMBER OF YEARS</b>	7+ years
<b>EXPERIENCE IN DEVELOPING GROWTH STRATEGIES AND PLANS? YES/NO</b>	Yes
<b>IF YES:</b>	
<b>TYPE OF EXPERIENCE</b>	Board engagements, preparations of strategic plans for the research group, NGOs
<b>NUMBER OF YEARS</b>	10+ years
<b>MEMBERSHIP RECRUITMENT AND ENGAGEMENT EXPERIENCE? YES/NO</b>	Yes
<b>IF YES:</b>	
<b>TYPE OF EXPERIENCE</b>	Building membership with PWN
<b>NUMBER OF YEARS</b>	10+ years
<b>PARTNERSHIP DEVELOPMENT EXPERIENCE? YES/NO</b>	Yes
<b>IF YES:</b>	

<b>TYPE OF EXPERIENCE</b>	Building partnerships with PWN, Consortia development for projects
<b>NUMBER OF YEARS</b>	10+ years
<b>PROGRAMS' EVALUATION EXPERIENCE? YES/NO</b>	Yes
<b>IF YES:</b>	
<b>TYPE OF EXPERIENCE</b>	Evaluator of EU projects, proposals
<b>NUMBER OF YEARS</b>	7+ years
<b>FINANCIAL OVERSIGHT</b>	
<b>FINANCIAL LITERACY? YES/NO</b>	Yes
<b>IF YES:</b>	
<b>TYPE OF EXPERIENCE</b>	Serving on Board, development financial plans.
<b>NUMBER OF YEARS</b>	7+ years
<b>EXPERIENCE WITH FINANCIAL STATEMENTS AND VARIANCE ANALYSIS? YES/NO</b>	Yes
<b>IF YES:</b>	
<b>TYPE OF EXPERIENCE</b>	My financial literacy is solidly grounded in my academic studies, and I have practical, hands-on experience preparing the financial statements for the SanAstra Foundation. While I have a good understanding of financial document and oversight, I do not wish to take on the primary leadership role for financial matters, such as serving on the Finance Committee.
<b>NUMBER OF YEARS</b>	1+ years
<b>EXPERIENCE WITH FINANCIAL RISK IDENTIFICATION AND ASSESSMENT? YES/NO</b>	Yes
<b>IF YES:</b>	
<b>TYPE OF EXPERIENCE</b>	My academic major at university was 'Insurance'. This provided me with a foundational grounding in risk assessment methodologies. Additionally, my ongoing service across various boards requires a practical, working understanding of both audit processes and risk oversight to ensure effective governance, but I have not been involved in specific committees.
<b>NUMBER OF YEARS</b>	1 year
<b>COMMITTEE WORK</b>	
<b>WHICH BOARD ADVISORY COMMITTEES ARE YOU INTEREST TO SERVE ON?</b>	Annual Meeting Committee, Policy Forum Advisory Committee, Interest Group Advisory Committee.
<b>EXPLAIN WHY YOU SELECTED THE ABOVE COMMITTEES</b>	I have selected the Annual Meeting Committee because I view the Annual Meeting as the Society's most powerful vehicle for global outreach and capacity building. I am currently serving on the HTAi Policy Forum Advisory Committee, which gives me a continuity of insight into

	the Forum's strategic direction. Interest Groups are the scientific engine of HTAi.
<b>WHICH BOARD ADVISORY COMMITTEE(S), IF AVAILABLE, WOULD YOU BE INTERESTED TO CHAIR IN THE NEAR FUTURE?</b>	Annual Meeting Committee, Interest Group Advisory Committee.
<b>EXPLAIN WHY YOU SELECTED THE ABOVE COMMITTEE(S)</b>	In my capacity as co-chair of the IGAC, I am deeply committed to expanding the global outreach of HTA. I believe the Annual Meeting Committee plays a pivotal role in selecting strategic host countries to advance HTAi's mission, while the Interest Group Advisory Committee offers the most comprehensive oversight of the Society's scientific and professional development.
<b>WOULD YOU BE INTERESTED IN BECOMING THE HTAi BOARD LIAISON FOR THE IJTAHC IN THE NEAR FUTURE? YES/NO</b>	Yes
<b>IF YES, PLEASE EXPLAIN YOUR EXPERTISE WITH ACADEMIC PUBLISHING/WRITING AND/OR SERVING ON EDITORIAL BOARDS OF INTERNATIONAL, PEER-REVIEWED JOURNALS.</b>	I have been member of the editorial boards with BMJ Public Health, Journal of migration and health, Frontiers in health services.

**Associate prof. Eva Turk, PhD, MBA (Austria/Slovenia/Norway)**

Dr. Eva Turk is a leader, researcher, and policy advisor with expertise in Health Technology Assessment (HTA), digital health, and health systems innovation. She holds a PhD in Health Sciences from the University of Oulu and an MBA in Healthcare Management from the Vienna University of Economics and Business Administration. Currently based in Vienna, Austria, she combines academic rigor with high-level governmental policy implementation and business acumen.

Eva serves as a Senior Researcher and Research Program Lead for "Inclusive Digital Community Care" at the Centre for Digital Health and Social Innovation, University of Applied Sciences St. Pölten, Austria. In this capacity, she contributes to major research initiatives, including the Horizon Europe and IHI JU projects IMPROVE and XR2Resilience. Concurrently, she holds the position of Associate Professor in Public Health at the Medical Faculty, University of Maribor, and at DOBA Faculty.

In addition to Board Director HTAi, Eva serves as the elected Co-chair of the Strategic Partnership Initiative for Data and Digital Health (Working Group 2) for WHO Europe, as well as Women in Global Health Austria and Norway Chapters. Previously she was 2 term Board member at the European Health Management Association.

From 2023 to 2025, Eva served in the Cabinet of the Ministry of Health in Slovenia as a Special Advisor for HTA, Quality of Care, and Value-Based Healthcare. Her responsibilities included the national implementation of HTA, the establishment of the Public Agency for Quality in Care, and leading the technical support instrument for HTA by DG REFORM.

Her career spans the public, private, and non-profit sectors. Her previous roles include Senior Researcher positions at the University of Oslo and the University of South-Eastern Norway, and in the private sector, she worked at DNV GL in Norway. There she managed the "Global Opportunity Explorer" and led projects on the digitalization of healthcare and person-centred care.

She is also a committed humanitarian, serving as a Public Health Delegate for the Norwegian Red Cross Emergency Response Unit, with deployments to crisis zones globally. She believes that knowledge transfer, capacity building, motivation and empowerment through education represent a cornerstone for improving society, therefore, she founded SanAstra Foundation, dedicated to improve (digital) health literacy.

Apart from the healthcare expertise, Eva is passionate about the sustainable development and the SDG's, in particular SDG 5, Gender Equality.

More information: [www.linkedin.com/in/evaturk/](https://www.linkedin.com/in/evaturk/)

Dear Members of the HTAi Nominating Committee,

I would like to continue committing my time and contributing my expertise to the HTAi Society, as one of the Board Directors. I believe my engagement with HTAi in the previous years helped increase the visibility of HTAi globally, as well as bringing steady leadership to society.

I am a health systems researcher and project manager with over 15 years of progressive experience in HTA, health policy, person-centred care, and digital health. I combine academic rigor with high-level governmental policy implementation and business acumen, having worked in both the public and private sectors.

## **Overview of Experience and Qualifications**

### **Governance**

My governance capabilities are grounded in extensive board and advisory experience, including my current role as an HTAi Board Director and previous elected terms with the European Health Management Association (EHMA) and Professional Women Network. I clearly distinguish between management and governance, a skill honed through my role as Special Advisor to the Minister of Health in Slovenia, where I have overseen system-wide HTA implementation at a strategic policy level while leaving operational execution to respective bodies.

I actively contribute to HTAi's strategic direction by aligning the Society's goals with global health trends. For instance, my election as Co-Chair of the WHO Europe Strategic Partnership Initiative for Data and Digital Health (2024-) allowed me to bring high-level insights on digital transformation back to the HTAi Society and 2025 Global Policy Forum, ensuring the Society remains at the forefront of HTA evolution.

I advocate for robust governance models that integrate diverse perspectives. Serving on the Women in Global Health management groups in Austria and Norway demonstrates my ability to evaluate organizational effectiveness and drive structural improvements.

### **Knowledge and Judgment**

I possess the needed financial literacy required to judge the Society's performance, underpinned by an MBA in Healthcare Management and an MSc in International Business from the Vienna University of Economics and Business. This academic background enables me to critically assess business plans and financial indicators.

With over 15 years of experience, ranging from early career involvement with EUnetHTA to leading the "Inclusive Digital Community Care" research program, and serving the Cabinet of the Ministry of Health in Slovenia, I have the deep subject matter knowledge necessary to question the assumptions upon which the Society's business plans are based. My collaboration and leadership in complex EU-funded projects like IMPROVE (value-based healthcare), Gravitare Health, and BEAMER equips me to identify the cost, benefit, and risk implications of Board decisions, particularly regarding potential new projects and services.

### **Participation, Preparation, and Availability**

My dedication is evidenced by my initiative to revive and Chair the Early Career Network (ECN) (2023–2025), where I also established a Mentoring Programme to ensure the Society's future pipeline of leaders. I am deeply involved in the Society's future events, serving as Co-Chair of the International Scientific Program Committee (ISPC) for the 2026 Annual Meeting and as an Executive Committee Member for the 2025 Annual Meeting.

## **Communication**

I have been navigating sensitive political landscapes and facilitating dialogue between diverse stakeholders at the Ministry of Health, as well as in various professional and scientific networks. I bring this same capacity for frank yet respectful expression to Board deliberations.

Having lived and worked in Slovenia, Austria, Japan, Finland, Spain, Argentina, Syria, and Norway, and being fluent in multiple languages (Slovene, English, German, Serbian/Croatian/Bosnian), I can effectively listen to and represent the views of HTAi's diverse international membership.

My background co-leading Dissemination and Communication for EUnetHTA ensures I can provide valuable input on how the Board communicates its decisions and value proposition to the membership.

## **Teamwork**

I demonstrate a high standard of personal values and ethics, underscored by my service as a Red Cross Public Health delegate in emergency response units (deployed to Syria, 2019). I understand the importance of solidarity in Board decisions, even when differing views exist.

I thrive in complex, multi-stakeholder environments, as seen in my role as Country Coordinator for the NUS-LANCET PRIME Commission. My work emphasizes "co-creation" and "inclusivity," ensuring that all Board members and external partners feel heard and respected.

## **Overall Board Performance**

I make a tangible contribution to the long-term viability of the Society by actively mentoring the next generation of HTA leaders through the Early Career Network. I have been leading the Business Developments Committee and am active in the Scientific and Capacity building committee, as well as Policy Forum Advisory committee.

My work integrating HTA and Evidence-Based Medicine into medical curricula in Maribor and my editorial roles (e.g., *BMJ Public Health*) contribute to the overall effectiveness of the Society's mission to foster scientific excellence and global capacity building.

Best regards,

Assoc.Prof. Dr. Eva Turk

Vienna, February 18<sup>th</sup>, 2026

